OFFICE OF THE COMMISSIONER OF TECHNICAL EDUCATION
TELANGANA :: HYDERABAD

Sub:- TECHNICAL EDUCATION – Maruti Suzuki India Limited (MSIL) the largest car company in India, in collaboration with National Skill Development Council (NSDC) & Automotive Skill Development Council (ASDC), has launched a unique ‘Dealer Sales Consultant (DSC) Program’ – Reg.

Ref:- Lr.No.Nil, Dated:03.05.2019 received from Sri Ajith Singh, Department Head Vocational Sales and Service Training, Maruti Suzuki India Limited.

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With reference to subject and reference cited, all the Principals of Govt. Polytechnics of Telangana state are hereby informed that Maruti Suzuki India Limited (MSIL) the largest car company in India, in collaboration with National Skill Development Council (NSDC) & Automotive Skill Development Council (ASDC), has launched a unique ‘Dealer Sales Consultant (DSC) program is to create a talent pool of skilled & Professional Automotive Dealer Sales Executives and help them pursue career in this field. The students will be trained on Automobile Sales Process and will be given exposure to Maruti Suzuki culture & values, which will help them develop their skill sets. This program has been launched in Hyderabad and new batches will be started soon.

Key benefits of the Program:

- Placement at Maruti Suzuki Dealership near to candidate’s home location
- Accidental & Medical Insurance
- Free of cost Training required for job at Dealership
- Free of cost Uniform & Study Material
- Salary + Incentive from Third Month onwards
- Additional One Time Support of Rs.10000 in the Fourth Month Training
- ASDC certification (NSQF Level 4) post successful completion of Course

In this connection, all the Principals of Govt. Polytechnics of Telangana state are requested to circulate the same among the students for mobilization drive. A brief of the program and advertisement along with contact details of the Training Partner is enclosed. the institutions can sensitize the students to drive maximum benefit from this program.

The Students who have completed their Course in FY 2018-19 or previous 3 years are eligible to participate. Candidates can either enroll themselves directly through by registering on https://WWW.marutisuzukicom/corporate/careers/training-academy or by reaching out to Training Partner “Layam Group”.

<table>
<thead>
<tr>
<th>Contact Person</th>
<th>Ms. Shubha R</th>
<th>7358383753</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>PNM High School, MJ Colony, Vivek Nagar, Kukatpally, Hyderabad, Telangana-72</td>
<td></td>
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</tbody>
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End: As above

To
The Principals of all Govt. Polytechnics under control of Department of Technical Education.
Copy to Secretary, SBTET, T.S., Hyderabad.

[Signature]

Assistant Director
Department of Technical Education
Government of Telangana, Hyderabad.
Maruti Suzuki - Dealer Sales Consultant Program

Singh.Ajit@maruti.co.in, Singh.Ajit@marutico.in
To: commissioner.tgce@gmail.com, commte.ts@gmail.com
Cc: Chimney.Panich@maruti.co.in, g.ramesh@layamweb.com, r.rohet@layamweb.com, p.veeraraghavan@layamweb.com, academy@layamweb.com

Fri, May 3, 2019 at 1:06 PM

Dear Sir,

Greetings from Maruti Suzuki India Ltd.!

Maruti Suzuki India Ltd. (MSIL), the largest car company in India, in collaboration with National Skill Development Corporation (NSDC) & Automotive Skill Development Council (ASDC), has launched a unique ‘Dealer Sales Consultant (DSC) Program’ aimed at providing training and career building opportunities for youth in Automobile Sales.

The purpose of the DSC program is to create a talent pool of skilled & professional Automotive Dealer Sales Executives and help them pursue career in this field. The students will be trained on Automobile Sales Process and will be given exposure to Maruti Suzuki culture & values, which will help them develop their skill sets. This program has been launched in Hyderabad and new batches will be started soon.

Key benefits of the program:
- Placement at Maruti Suzuki Dealerships near to candidate’s home location
- Accident & Medical Insurance
- Free of cost Training required for job at Dealership
- Free of cost Uniform & Study Material
- Salary + Incentive from Third Month onwards
- Additional One Time Support of Rs.10000 in the Fourth Month of Training
- ASDC certification (NSQF Level 4) post successful completion of Course

We request you to partner in this initiative with us. We are enlisting Colleges / Institutions for our mobilization drive. Students who have completed their course in FY 2018-19 or previous 3 years are eligible to participate.

Candidates can either enroll themselves directly through our online platform by registering on https://www.marutisuzuki.com/corporate/careers/training-academy or by reaching out to our Training Partner “Layam Group”.

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Attached is a brief of the program and advertisement along with contact details of our Training Partner. Would request you to kindly circulate the details with your departments/ colleges, such that they can sensitize the students to drive maximum benefit from this program.

We look forward to hear from you.

Thanks and Regards

Ajit Singh
Dept. Head
Vocational Sales and Service Training
Maruti Suzuki India Limited

https://mail.google.com/mail/u/1?ik=23e6150a33&view=pt&search=all&permmsgid=msg-f%3A163249552729604853&simpl=msg-f%3A16324955277...