

**File No.CTE-ACD1/5/2022-ACADEMIC-I**  
**GOVERNMENT OF TELANGANA**  
**DEPARTMENT OF TECHNICAL EDUCATION**

From

To

Sri Navin Mittal, I.A.S.  
The Commissioner of Collegiate &  
Technical Education, Vidya Bhavan,  
Nampally, Hyderabad

The Principals of Professional  
Colleges(Engg/Pharmacy/MBA/MCA)  
/ Degree Colleges/ Polytechnics in  
the State

Sir/Madam,

Sub:- TECHNICAL EDUCATION - Enrolment for Skilling programmes offered by  
ISB in collaboration with SBTET- Request-Regarding.

Ref:- 1.MoU between ISB and State Board of Technical Education &  
Training(SBTET), Hyderabad  
2. This office letter of even no. dt:25-03-2022

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This is to inform that an MoU has been signed between Indian School of  
Business (ISB), Hyderabad and State Board of Technical Education & Training,  
(SBTET), Hyderabad under the control of Government of Telangana State, to roll  
out skilling programmes in the following areas:

- 1. Business Literacy Programme**
- 2. Behavioral Skills Programme**
- 3. Digital Literacy Programme and**
- 4. Entrepreneurial Literacy Programme**

The salient features of the above skilling programmes are as follows:

- i. The curriculum is developed by ISB.
- ii. It is offered through a mix of asynchronous recorded sessions by  
world class institution ISB faculty and Industry Experts in  
partnership with SBTET.
- iii. Programmes are offered in self-paced Learning Management  
System (LMS) which is part of Digital Ecosystem of ISB and provides  
skilling recommendations to potential students, market intelligence  
and integration with employment marketplaces of the Government.
- iv. The time duration for completion of each skilling programme is 40  
hours with a maximum duration of 3 months.
- v. The curriculum is open for enrolment for all years of Students.
- vi. The Certificate will be issued jointly by SBTET, in collaboration with  
ISB.

The enrolment of students for Phase-I and Phase-II skilled programmes  
will commence from 31-03-2022.

The schedule of commencement of the said skilled programmes is as  
follows:-

Sl. No	Phase	Name of the Skilled Programme	Date of commencement
1.	Phase-I	Business Literacy Programme	6 <sup>th</sup> June, 2022
2.		Behavioral Skills Programme	
3.	Phase-II	Digital Literacy Programme	1st August, 2022
4.		Entrepreneurial Literacy Programme	

The cost of each above mentioned skilling programme is Rs 2360-00  
payable online to ISB, Hyderabad.

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The enrolled students to the above skilling programmes will thus have the opportunity of learning new skills at an affordable cost.

The Brochure/Flyer is attached herewith for ready reference.

For further information, the students may be advised to visit following websites: <https://www.isb.edu> or <https://sbtet.telangana.gov.in>

In this connection, it is requested to bestow your personal attention in giving wide publicity among the students of your College, to take all necessary steps for maximum possible enrolment of students for the above skilling programmes offered by ISB in joint collaboration with SBTET so as to avail the best opportunity to learn from the faculty of world class premier institution i.e. ISB.

Encl: Brochure/Flyer

Yours faithfully,

Commissioner