

**GOVERNMENT OF TELANGANA
DEPARTMENT OF TECHNICAL EDUCATION**

From
Navin Mittal, IAS
Commissioner of Technical
Education,
2nd Floor, Vidya Bhavan,
Nampally, Hyderabad

To
1.The Principals of University Constituent
Colleges / Private Un-Aided Professional
Colleges (Engineering / Pharmacy /
Architecture and MBA & MCA) in the
State
2. The Registrars of all Universities in
Telangana

Sir,

Sub: Technical Education - Systematic Voters' Education and Electoral Participation (SVEEP) Activities in University constituent Colleges / Private Un-Aided Professional Colleges - Engineering / Pharmacy / Architecture and MBA & MCA) in the State - Appointment of Faculty Coordinators, Campus Ambassadors and Coordinators - Certain Instructions- Issued-Reg.

Ref: ELECTIONS-SVEEP Core Committee Meeting on 24-08-2022(copy enclosed)

Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. SVEEP's primary goal is to build a truly participative democracy in India by encouraging all eligible citizens to vote and make an informed decision during the elections. The programme is based on multiple general as well as targeted interventions which are designed according to the socio-economic, cultural and demographic profile of the state as well as the history of electoral participation in previous rounds of elections and learning thereof.

In terms of the decision taken in the meeting cited, Faculty Coordinator, Campus Ambassadors and Associate Campus Ambassadors shall be identified and appointed in order to coordinate the SVEEP activities in all Professional Colleges (University constituent Colleges / Private Un-Aided Professional Colleges - Engineering / Pharmacy / Architecture and MBA & MCA) in the State. The number of Faculty Coordinators, Campus Ambassadors and Associate Campus Ambassadors in every college depends on the number of students in the college as shown in the table below:-

S. No.	No. of Students	No. of Coordinators (Faculty)	No. of Campus Ambassadors (Final Year Students)		No. of Associate Ambassadors (Second/ Third Year Students)		Total
			Male	Female	Male	Female	
1	Up to 1500	1	1	1	1	1	5
2	1500 to 3000	2	2	2	2	2	10
3	3000 and above	3	3	3	3	3	15

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In this regard, the Principals of University Constituent Colleges / Private Un-Aided Professional Colleges (Engineering / Pharmacy / Architecture and MBA & MCA) in the State are directed to appoint the Campus Ambassadors and the Associate Ambassadors, as shown in the above Table, duly maintaining gender parity in their selection. Further, one Faculty Coordinator from each Institution is to be appointed.

Thus, all the Principals of University Constituent Colleges / Private Un-Aided Professional Colleges (Engineering / Pharmacy / Architecture and MBA & MCA) are instructed to furnish the details of the Faculty Coordinators, Campus Ambassadors and Associate Ambassadors selected / appointed on or before 24.09.2022 by 5.00 p.m. and the same should be communicated to Sri G.Giribabu, Deputy Director(Tech) by e-mail <sveep.te@gmail.com>.

Yours faithfully,

For Commissioner

Copy to the Academic Guidance Officer, O/o CCE, Hyderabad