GOVERNMENT OF TELANGANA

Office of the
Commissioner of Technical Education
Telangana : : Hyderabad.

Memo. No. H2/4335/2017 Dated:31.05.2018

Sub: Technical Education – Telangana Formation Day Celebrations, 2018 – Instructions to the Principals of Polytechnics regarding arrangements to be made for Telangana State Formation Day Celebrations on 2nd June, 2018 Communicated - Regarding.

Ref: Govt.Memo No.2144/OP&MC/A2/2018 Higher Education (OP) Department, dated: 31.05.2018

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With reference to the memo cited, it is informed that, the Government of Telangana have decided to celebrate the Telangana Formation day as a State Function on 2nd June, 2018 at the State Head Quarters and all the Districts in Telangana State in a befitting manner.

Therefore, vide reference cited above, all the Principals of the Government / Aided / Private un-Aided /2nd shift Polytechnics in existing Engineering colleges should celebrate Telangana State Formation celebrations at their Polytechnics for (3) days i.e. from 1st to 3rd June, 2018 by organizing the following activities on the theme of Telangana History, Luminaries, Culture, Movement etc.,

- Flag hosting of Indian National Flag
- Organizing Essay writing / Elocutions/ Songs competitions
- Organizing Photo/ book exhibitions depicting the important milestones of Telangana Movement like, Sakala Janula Samme, Sagara Haaram, Deeksha, Million March, etc.,
- Organizing painting / poetry /story/ creative writing competitions.

Encl: as above

Sd/- NAVIN MITTAL
COMMISSIONER

To
The Principals of all Polytechnics in Telangana State.

Copy to
1. The R.J.D.(TE), Hyderabad for kind information & Necessary action.
2. The Secretary, SBTET, TS, Hyderabad for information.
GOVERNMENT OF TELANGANA
HIGHER EDUCATION (OP) DEPARTMENT

Memo No.2144/OP&MC/A2/2018

Dated: 31.05.2018

Sub: - HIGHER EDUCATION DEPARTMENT - Telangana Formation Day Celebrations, 2018 - Instructions to District Collectors regarding arrangements to be made for Telangana State Formation Day Celebrations on 2nd June, 2018 - Communicated - Regarding.

Ref: - From the G.A.(Political-B)Dept. Memo No.3295/POLL.B/2018-45, dt.29.05.2018

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A copy of the reference cited is sent herewith to the Heads of the Department under the control of Higher Education Department mentioned in the address entry for information and necessary action.

S.SUMALATHA
DEPUTY SECRETARY TO GOVERNMENT

To
The Commissioner of Intermediate Education, Telangana State, Hyderabad.[w.e.]
The Commissioner of Collegiate Education, Telangana State, Hyderabad.[w.e.]
The Commissioner of Technical Education, Telangana State, Hyderabad.[w.e.]
The Secretary, Telangana State Council of Higher Education, Hyderabad.[w.e.]

//FORWARDED: BY ORDER//

SELECTION OFFICER
GOVERNMENT OF TELANGANA
GENERAL ADMINISTRATION (POLITICAL-B) DEPARTMENT

MEMO NO. 3295/POLL B/2018-45

DATED: 29-05-2018

Sub: State Functions - Telangana Formation Day Celebrations, 2018 -
instructions to District collectors regarding arrangements to be made for
Telangana State Formation Day Celebrations on 2nd June 2018 -
communicated - Reg.

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Government of Telangana have decided to celebrate the Telangana Formation day
as a State Function on 2nd June, 2018 at the State Head Quar ters and all the Districts in
the Telangana State in a befitting manner. At the state Headquarters, the Hon'ble Chief
Minister of Telangana will unfurl the National Flag and takes the salute at Police
Ceremonial Parade on 2nd June, 2018 at Parade Grounds, Secunderabad at 10.30 A.M.

2. In connection with the celebrations at the Districts, a video conference is held with
regard to the celebrations on 29th May, 2018 by the Chief Secretary and the main points
are enclosed herewith.

3. All the Collectors and District Magistrates are therefore, requested to adhere to the
pattern of celebrations as per the enclosed minutes of the video conference.

All the Collectors & District Magistrates in the State.
All the CPs/SPs in the State.
Copy to:
The Spl. Chief Secretary to Govt., HM &FW Department.
The Spl. Chief Secretary to Govt., Education Dept.
The Spl. Chief Secretary to Govt., Energy Department.
The Principal Secretary to Govt., Home Department.
The Principal Secretary to Govt., R&B Department.
The Secretary, Tourism Department.
The Managing Director, Tourism, Hyderabad.
The Commissioner, PR &RD Department.
The Commissioner, IPR Department.
The Director, Culture, Hyderabad.
The Addl. Director General of Police (L&O), Hyderabad.
The Chief Executive Officer, SERP, 5-10-192, 3rd & 4th Floor, Hermitage Office Complex,
Huda Building, Hill Fort Road, Nampally, Hyderabad - 500004.
P.S. to Chief Secretary / Prl. Secretary to Govt., (Poll.) / Joint Secretary to Govt., (Proto.)

// FORWARDED:: BY ORDER //

SHAILENDRA KUMAR JOSHI
CHIEF SECRETARY TO GOVERNMENT

ANUHA NAGARATH
SECTION OFFICER
Telangana State Formation Day Celebrations at the Districts

Government of Telangana have decided to celebrate the Telangana Formation day as a State Function on 2nd June, 2018 at the State Head Quarters and all the Districts in the Telangana State, in a befitting manner.

The attention of the Collectors and District Magistrates in the State are requested to follow the instructions below:

- Contact the nominated VIP and get the speech approved
- Duration of the speech should be up to 20 minutes. The speech should be in 3 parts:
  - Part I: Greetings to the people on the occasion and their contributions for achieving Telangana State. Mention about the benefits of district reorganization at different levels.
  - Part II: Highlight State Government initiatives and achievements in different sectors with special mention of flagship programmes for over all rapid development of the State. The material for this part of the speech will be mailed.
  - Part III: District specific programmes and achievements.
- The nominated VIP will address based on printed Speech.
- Please ensure compliance.

I. District Level Programmes Involving all Departments for Celebrations with Public Participation:

1. Tributes at Amaraveerula Stupam on 2nd June, 2018:

- The VIP hoisting the National Flag and District Collectors will offer tributes at one of the Amaraveerula Stupam at District Head Quarters before hoisting the Flag.
- All Amaraveerula Stupam to be coloured and decorated. To place candles in remembrance of the “Martyrs” who laid down their lives during Telangana movement.
- Floral tributes to the martyrs who laid down their life for the noble cause of Telangana State formation Garlanding / paying tributes to Late Sri Jayashankar’s photo at important places.
- To garland the “Telangana Talli” statues at all places where available.
- The District Police to be also part of the programme to pay tributes at the Amaraveerula Stupas, as per the pattern at Gun Park, Hyderabad.
- New Districts where there are no stupas the District Collector has to identify the location in consultation with Hon’ble Minister and other elected public representative, taking utmost care of the sentiments attached and the stupa can be planned as it will be an annual event, taking into consideration the distance to the place to the Parade Ground.
- Ensure decoration and the decorum of programme and avoid scope for criticism from any angles.

2. Hoisting National Flag on 2nd June 2018:

- The list of VIP’s to hoist the Flag at the main function at each district Head Quarter will be communicated separately. The district police will conduct the ceremonial parade. R&B Department will arrange the shamiyana, chairs etc., I&BPR will arrange the PA system.
- All the Collectors and District Magistrates in the State are requested to follow
  the instructions issued on Flag Code and also to avoid usage of plastic Flags.
- 2nd June, 2018 is working day for all Govt. offices.
- All the Senior Officers shall participate in the programme at State/ District
  level prior to attending office.
- Similarly, the other Officers / staff shall attend to the celebrations at
  respective levels prior to attending office.
- The speech of VIP is to be prepared as per guidelines being issued separately
  and approval of Chief guest to be obtained. The VIP will address based on
  printed speech.

Awards:
- Every District is to have an Award screening committee consisting invariably
  of the Collector and District Magistrate of the District and the Minister
  in charge apart from other members of the respective district. The Minister
  in charge is to approve the names of 12 eminent personalities of various fields
  to be included in the awardee list taking into consideration the impeccable
  record of the individual and his contributions.
- Prominent achievers / contributors who have excelled in the categories
  mentioned above are to be awarded. Every Award will carry an amount of Rs.
  51,116/- as cash prize apart from certificate, shawl and memento.
- These awards are to be distributed in ceremonial parade to be organized in
  the district headquarters, in the morning.

Felicitation:
- Honour the parents and family members of the Martyrs of Telangana
  movement from 1969 movement and 2001 movement.

Other programmes:
- Government have also decided for hoisting Indian National Flag at all the
  Government Offices in all the Gram Panchayat, Mandal, Divisional and District
  Headquarters, Market Yards, parastatal PSUs and other Government related
  premises / institutions and offices as locally decided by the District Collectors
  throughout the State of Telangana on 2nd June, 2018.
- The District Collectors in consultation with the District Ministers and local
  elected public representatives shall take action to discuss and chalk out
detailed programme on above lines and any other local initiative as decided
at District level.

3. Celebrations in Schools/Educational Institutions:

All the schools and other educational institutions (including
Public/private/corporate) should celebrate Telangana State Formation
Celebrations in their respective schools/educational institutions for (3) days i.e.
from 1st to 3rd June, 2018 by organizing the following activities on the theme of
Telangana History, Luminaries, Culture, Movement etc.,
- Flag hoisting of Indian National Flag.
- Organizing Essay writing /Elocutions/songs competitions.
- Organizing photo/book exhibitions depicting the important
  milestones of Telangana Movement like, Sakala Janula Samme,
  Sagara Haaram, Deeksha, Milion March, etc.
- Organizing painting/poetry/story/creative writing competitions.
Celebrations at various levels by all Departments:-

Illumination and decoration:-
- Illumination of important buildings, placing Balloons/ Hoardings / Banners at important Buildings / Places / Junctions etc., as per precedent.
- Ensure that all private places like hotels, industries, etc., decorated to give a festive look.
- All Industries to take up decoration and put up banners, balloons, hoarding, etc highlighting the achievements of Telangana State.
- Airport, Railway Stations, RTC bus depots, cinema theatres metro Rail locations should be decorated and beautified and distribution of sweets at these places as well.
- To put up achievement banners / flexies from Gram Panchayats to the State Offices.
- Decoration of bank premises in Twin Cities and in all the Districts to be taken up in collaboration with the bankers
- Instructions to all concerned to decorate shopping malls and to give Telangana Formation Day Celebrations discounts.
- Decoration of all official buildings including Police Stations.
- Illuminate Major Forts in Districts and Major Ancient Monuments of historical importance in the Districts from 2nd June to 4th June, 2018.
- All important junctions including District Head Quarters, Revenue Division etc to be illuminated.
- The decorations can be continued for maximum one week and minimum of three days in all the Districts.

Social Service Activities:-
- Distribution of sweets through Municipal Corporations / Municipalities / Gram Panchayats.
- Distribution of fruits in hospitals and old age homes. Scale of sweets & fruits distribution to be decided locally.
- Special meal of non-vegetarian food and sweets at orphanages/welfare hostels to be arranged, wherever not closed during vacation.
- Distribution of clothes, fruits, sweets to the needy like orphanages, old age homes, blind schools / DW institutions.
- Conducting of blood donation camps and medical camps by the HM & Fw Department/ DME and Collectors at district, Division and Mandal Head quarters.
- All Government offices should distribute sweets in their offices.

SPECIAL ARRANGEMENTS:-
- As it is peak summer special arrangements are to be made for the children and elderly people who attend the celebrations by providing seating arrangements under shamiyanas and adequate drinking water as well as ORS packets to avoid dehydration.

7. YATC Department:-
   i) Cultural Programmes:
   - Cultural programme, depicting the themes of Telangana movement have to be organized in every revenue division head quarters and in district head quarters duly showcasing the art forms of Telangana.
- Organize cultural programmes and Literary Programmes and Kavi Sammelanams from Gram Panchayat levels to the District level to spread the spirit of celebrations using Samskruti Sarathis and local artists duly inviting the MPTCs/ZPTCs, local representatives and general public especially youth by Director, Department of Culture and District Collectors.
- Competition to be conducted to involve the public in the celebrations.
- To involve public in the celebrations and to give a festive look like a "Rashtriya Panduga" by conducting "Patala potee, Vyasa potee, Muggula Potee" in all Districts and Twin Cities.
- To organize Qawalis and Mushairas in all the Districts in the State.
- Conduct painting exhibitions
- Cultural functions are to highlight the art forms of Telangana State
- Cultural programmes should start by 6.30 pm and may continue up to 10.30 pm.
- To conduct a cultural carnival by organizing a procession of artist from the defined places in the district head quarters and revenue divisional head quarters, prior to the beginning of cultural programmes.
- To chalk out 3-days cultural events depicting the local folk arts, Jannapadas with the artists available locally.
- To document the celebrations appropriately.
- To involve the local SHGs and disadvantaged groups in the celebrations.

ii) Tourism Department:
- To organize Telangana Food Festivals at 3 Star and 5 Star Hotels/Restaurants on the occasion of Telangana State Formation Day and arrange discounts on 2nd June, 2018.
- To request all the Hoteliers of the State to illuminate their premises, display Telangana State logo and also Organize food Festivals with a Special Focus on Telangana Culinary.

iii) Sports and other activities:
- Organize "Sports Runs" at all Districts, Mandal, and State capital, involving organizations like Runners Club, Sports Society, etc., and distribution of material (T-Shirts and Caps) and focus on local sports like Kabbadi.
- Sports events to be conducted involving youth & Women as they have played a great role in the Telangana movement.

8. I&PR Department:-
- Advertisements in News Papers including National and Regional Press and other State Press, highlighting that the Telangana State has successfully completed 3 years with fulfillment of public dreams and that Telangana state is No.1 in many development programmes and made global mark despite so many doubts at the time of its formation.
- To organize positive write ups for national dailies highlighting the formation of the Telangana State and its achievements during the short span of three years (Ex: Law & Order, power supply, schemes for drinking water and Irrigation, etc.)
- Highlight extensively the achievements and policies of the State.
- Prepare pamphlets highlighting themes like Mission Kakatiya, Mission Bhagiratha, etc., in all local languages by I &PR Department and send model templates to Districts for customization locally, duly incorporating the milestones achieved at grass root level.

Contd.. 5
To organize photo exhibition on “Pragathi Ratham” by I & PR Department and Collectors.

Digital Media Campaign to be taken up by I & PR Department

Print stickers, highlighting Telangana State Formation and achievements to be pasted on Autos and other conspicuous places.

To prepare hoardings highlighting the achievements of Telangana State the designing to be done by the I & PR Dept in order to standardize with the content colour and size and material to be provided.

The Municipal Commissioners are to identify the right places where the hoardings, buntings and banners are to be put up.

The success of the function depends on public enthusiasm and participation. Hence different groups of people are to be involved including merchants, Industrialists Hoteliers and other associations who can also voluntarily contribute towards raising hoardings.

Enlist cooperation and active participation of various groups in the Telangana State Formation Day Celebrations.

The overall achievements of the State are to be included highlighting the specific achievements of the particular District.

9. **MA&UD and PR&RD Departments:**
   - Upkeep of the villages and towns to be improved by taking up “Swachh campaign” with cleaning of garbage, roads, etc., and give a festive look to the whole State. Further, additional staff if required may be deployed.
   - Debris cleaning, cleaning of canals etc., to be taken up as a special drive well in advance before 2nd June, 2018
   - Ensure that the sanitation is properly attended to and the whole place is neat.
   - Ensure huge and active participation of weaker sections.

10. **TR&B Department:**
    - Sufficient RTC buses as required should be kept at the disposal of I&PR / Commissioner GHMC / Collectors for conducting the Programmes.
    - All the buses are to be decked up and special facilities are to be given to the commuters.

11. **Celebrations outside the State:**
    - Organize celebrations in New Delhi as was done previous year involving Ambassadors and arranging special discounts for Telangana food items and Nirmal Painting and felicitate prominent people of various fields residing at New Delhi and belonging to the State.

(RC Telangana Bhavan)

All the officers at each level are to keep a record of the celebrations of 02.06.2016 by preparing a collage (collecting information from newspapers, photographs and sharing the same with the Government) of the various activities taken up and send to the Government through I&PR and respective departments.

SHAILENDRA KUMAR JOSHI
CHIEF SECRETARY TO GOVERNMENT