Dt: 23/08/2019

Sub: T.E - Dept. of IT, E&C, Government of Telangana - Corporate Social Responsibility – 'T-Social Impact Group' that handles all the CSR related activity - details of the 6 projects (both short term and long term) where Polytechnics need corporates support – submission – Reg.

Ref: 1 Information about CSR initiatives from Principal Secretary, IT, E&C Dept., Govt. of Telangana.
2 Mail from T-Social Impact Group, received on 19-8-2019.

The Department of Information Technology, Electronics & Communication (Dept. of IT, E&C), Government of Telangana has embarked on a mission to make corporates support the projects of the state Government priority, through their Corporate Social Responsibility (CSR). It has created a single cell 'T-Social Impact Group' that handles all the CSR related activity in the state and their partnerships with the administration. This cell will be responsible for not only matching the interests of corporates with ongoing Government projects but will also act as the single point of contact providing necessary approvals on a fast-tracked basis.

In this connection, the Principals of Govt. Polytechnics are hereby directed to **submit details of the 6 projects (both short term and long term)** where Polytechnics need corporates support to this office immediately, in the Google form sent to their gmails, so as to enable this office to take further necessary action in the matter.

The receipt of the memo shall be acknowledged.

(This has the approval of the CTE, Telangana)

Signature valid
Digitally signed by PV RAGHU
Date: 2019-08-23 18:01:17 IST
Reason: Approved
For COMMISSIONER

To,
The Principals of Government Polytechnics in the State.
TO WHOM SOEVER IT MAY CONCERN

Government of Telangana proudly announces that the state has embarked on a mission to make CSR initiatives across the state effective and sustainable by connecting all the stakeholders, facilitating knowledge sharing, and building synergies among them.

Surge Impact Foundation, acting as the Project Management Unit for the Government, endeavors to build an innovative framework that connects the industrial bodies of Hyderabad and Telangana together with the different Government departments and non-profit partners of the state to enable efficient utilization of resources.

Background:

The youngest state of Telangana has emerged as the most favored destination for both international and domestic investors, and often referred to as the most happening state in India. In its journey towards resurgence, the state government has embarked upon many innovative steps to give the much needed boost to the sustainable development of the state.

As industries play a big role in the development of any state, the new industrial policy of state government TS-iPass has brought a revolution during the last three years and has approved 5,469 industrial units which brought a total investment of 17.5 billion dollars.

At the same time, CSR ecosystem in the Telangana state is still nascent and evolving, and most of the CSR interventions are small, sporadic, and having a limited impact, partnerships with the government and implementing partners is essential for successful CSR implementation. The impact created through CSR initiatives could be humongous if they are customized to meet the specific needs of this state.

Solution:

Having realized the importance of partnerships with CSRs to achieve UN Sustainable Development Goals (SDGs), the state government is developing a framework where all the stakeholders synergize their efforts, optimally utilize resources and thereby contribute to the well-being of the state.
This framework contains:

- A **CSR portal** to identify and list priority projects of the State Government and other implementing partners.
- **Quarterly meetings** to train the stakeholders on CSR Law, monitor, and evaluate the progress in sourcing and channelizing the CSR Funds to the projects of the State Government.
- **Annual recognition** to incentivize the stakeholders by rewarding the best partnerships in 5 different categories across all ranges.

**Objectives of the project:**

- To provide a neutral and credible platform to all stakeholders engaged in CSR best practices for capturing relevant issues to foster sustainable growth.
- To implement various CSR projects of state importance through credible implementing agencies in that area.
- To establish a database of credible implementing outfits with whom the corporate entities as well as the donor organizations can collaborate and work.
- To facilitate exchange of experiences and ideas between various stakeholders for developing a framework for strengthening of CSR indicatives.

**Major stakeholders in the project:**

- Surge Impact Foundation (SIF) acting as the Project Management Unit is responsible for monitoring the project, collecting data from all the stakeholders and build requirements working with IT Dept.
- Department of Information Technology, Electronics & Communications & Department of Industries and Commerce drive the project with advisor and monetary support, and host Website and Databases.
- Global Shapers Community, Hyderabad chapter, serving as the content curators, project coordinators and amongst the primary stakeholders for requirements.

**Call to Action:**

As a first step under this project, the department has decided to host all the current CSR efforts being undertaken in Telangana, on an online platform which will be accessible to the other stakeholders.

It would be our pleasure if you would participate and hence provide the details of CSR efforts in the state of Telangana, by you and your associated implementation partners.

(JAYESH RANJAN)